Application No.	Applicant(s)
09/651,680	GOYAL, ANIL K.
Examiner	Art Unit
Natalie A. Pass	3626
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DETAILED ACTION

Notice to Applicant

- 1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 6 February 2007 has been entered.
- 2. This communication is in response to the Request for Continued Examination and amendment filed 6 February 2007 and the Supplemental Amendment filed 28 February 2007. Claims 1-28 and 29-44 have been cancelled. Claim 28 remains pending.

Claim Rejections - 35 USC § 101 & 35 USC § 112

3. The rejections of claim 28 under 35 USC § 101 & 35 USC § 112 are hereby withdrawn due to the amendments filed 6 February 2007 and 28 February 2007.

Allowable Subject Matter

4. Claim 28 (now renumbered as 1) is allowed. The following is an examiner's statement of reasons for allowance:

Claim 28 is directed to a method of accumulating and publicly reporting consumer evaluations and scorings of entities selected by consumers. The accumulating and reporting is

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performed by a third-party service, which receives the selection of the entity, a choice of positive or negative category, and a monetary contribution of an amount specified by the consumer in order to indicate satisfaction or dissatisfaction with the entity. The third-party service aggregates the monetary contributions from consumers for each entity, and performs a statistical analysis on the monetary contributions for each entity, including determining how many contributions were associated with each of the positive and negative categories. When requested by a user, the third-party service reports the data related to the entity to the user.

The closest prior art of record, Sloo, U.S. Patent Number 5, 895, 450, the Ishman article, "COMPUTER CRIMES AND THE *RESPONDEAT SUPERIOR* DOCTRINE: *EMPLOYERS BEWARE!*" Spring 2000, URLs: http://www.ishmanlaw.com/resources/Respondeat_Superior.pdf, http://www.bu.edu/law/scitech/OLJ6.htm and Dahod, et al., U.S. Patent Number 6, 574, 608, disclose third party services reporting on reputations of entities, however do not disclose or fairly suggest aggregating the monetary contributions from consumers for each entity and performing a statistical analysis on the monetary contributions for each entity in order to present to the user statistical data related to the entity.

Sloo, U.S. Patent Number 5, 895, 450 teaches a consumer reporting service that allows consumers to check the reputation of a particular subject by requesting a report from a third party that details complaints against a subject, but does not but does not disclose or fairly suggest collecting a monetary contribution of an amount specified by the consumer in order to indicate satisfaction or dissatisfaction with the subject, nor does it disclose or fairly suggest the third-

party service aggregating the monetary contributions from consumers for each subject, and performing a statistical analysis on the monetary contributions for each subject.

The Ishman article, "COMPUTER CRIMES AND THE RESPONDEAT SUPERIOR DOCTRINE: EMPLOYERS BEWARE!" Spring 2000, URLs:

http://www.ishmanlaw.com/resources/Respondeat_Superior.pdf,

<http://www.bu.edu/law/scitech/volume6/Ishman.htm>, and <http://www.bu.edu/law/scitech/OLJ6.htm>, teaches allowing the Internet to damage a company's reputation, or cybersmearing, and performing statistical analysis of stored Internet data but does not disclose or fairly suggest collecting a monetary contribution of an amount specified by users in order to indicate satisfaction or dissatisfaction with a company, nor does it disclose or fairly suggest aggregating the monetary contributions from users for each company, and performing a statistical analysis on the monetary contributions for each company.

Dahod, et al., U.S. Patent Number 6, 574, 608 teaches a third party buyer and seller reporting service where buyer reputation information is represented by a numeric value that aids a seller to determine the reputation of the buyer, but does not disclose or fairly suggest collecting a monetary contribution of an amount specified by the buyer or seller in order to indicate satisfaction or dissatisfaction with the seller or buyer, nor does it disclose or fairly suggest the third-party service aggregating the monetary contributions from consumers for each subject, and performing a statistical analysis on the monetary contributions for each subject.

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5. Any comments considered necessary by Applicant must be submitted no later than the

payment of the issue fee and, to avoid processing delays, should preferably accompany the issue

fee. Such submissions should be clearly labeled "Comments on Statement for Reasons for

Allowance."

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to Applicant's

disclosure. The cited but not applied prior art (FR002572209A1) (Abstract) discloses

communication that can contribute to the reputation of an entity. In accordance with MPEP §

1302.12, this reference is not submitted to Applicant but will be scanned and added to the Image

File Wrapper (IFW) for viewing and downloading by the applicant, if desired.

7. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington D.C. 20231

or faxed to:

(571) 273-8300.

For informal or draft communications, please label

"PROPOSED" or "DRAFT" on the front page of the communication

and do NOT sign the communication.

After Final communications should be labeled "Box AF."

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8. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Natalie A. Pass whose telephone number is (571) 272-6774. The

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examiner can normally be reached on Monday through Thursday from 9:00 AM to 6:30 PM. The

examiner can also be reached on alternate Fridays.

9. If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Joseph Thomas, can be reached at (571) 272-6776. Any inquiry of a general nature or

relating to the status of this application or proceeding should be directed to the Receptionist

whose telephone number is (571) 272-3600. The fax phone number for the organization where

this application or proceeding is assigned is 571-273-8300.

10. Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

March 8, 2007